



AT A GLANCE

SPONSORSHIP OVERVIEW

On Saturday, February 28, 2016, Women Inspiring Self-Love and Excellence (W.I.S.E.) hosted the 1st annual How To Wear Your Crown Girls' Summit with the help of our sponsors. Together, we were able to reach over 100 young women within Springfield, Massachusetts and the surrounding area.



Our attendees represented Springfield, Amherst, Hadley, Holyoke, Chicopee, and New London, CT.



Over 80% of girls are looking forward to attending our event in 2017.



Relationships & Dating is a topic the young ladies would like to see again.



Our panel included a Lawyer, Doctor and Pastor all under the age of 35. They were from and/or reside in the Springfield area.



The most popular seminar sessions were "I woke up like this"-Self Esteem, "#Queen"- Navigating Social Media, and "#Girlboss"- Career, Education and Goals.



"I enjoyed the success stories that came straight out of Springfield."

OUR FAVORITE QUOTES

" YOU SHOULD GIVE OUT CROWNS"

"Don't stop doing this for young women and girls"

"I would love for someone to mentor me"

"Everything was great...except the cookies"

"AN EYE OPENING EXPERIENCE"

"I'd love to fill out some paperwork for scholarships"

HOW TO WEAR YOUR CROWN GIRLS' SUMMIT

A look back

Mission: Through encouragement and formation of sisterly bonds, help young women become self-confident, courageous and successful.

LOCATION

Our event took place on the beautiful campus of Springfield College in Springfield, Massachusetts.

EDUCATION

Over 30% of the attendees were 8th graders. 17% were in the 9th and 11th grade, respectively.

DIVERSITY

Many nationalities were represented at our event including African American, Hispanic, Dominican, Caucasian, West Indian and Italian.

MENTORSHIP

Over 94% of our girls are interested in being matched with a mentor and would recommend that girls their age attend the summit in the future.

OUTREACH

The majority of our attendees heard about the event from school or a parent/guardian.

SISTERHOOD

Attendees commented that they enjoyed the opportunity to meet other young women like themselves and the ability to open up in a safe environment.

SPONSORSHIP

We were able to equip our girls with not only knowledge and wisdom from esteemed speakers, but we were able to supply them with backpacks, name tags, pens, paper, customized t-shirts and a boxed lunch.